

MANAGING THE INNOVATION PROCESS

CONCLUSIONS OF THE SELF-ASSESSMENT

▶ Name of the person performing the assessment:

▶ Company:

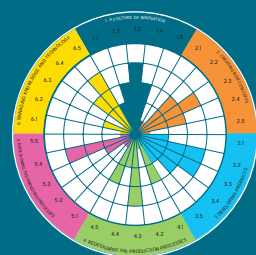
▶ Date:



INSTRUCTIONS

This pie chart is intended to offer an overview of the ratings given throughout the audit. It consists of 30 questions grouped under 6 sections laid out in the guide. For each question, a mark ranging from 0 to 3 (corresponding to the four ratings possible in the questionnaire) must be awarded. The selected rating must be indicated in the area included between the two spokes of the wheel which stretch right across the 4 circles of the graph. For each question, the selected areas must be shaded, the outer

circle constituting the maximum rating of 3. The unshaded area extending to the outer circle constitutes the improvement area in which the company should take action. As indicated in the graph "Determinants of innovation according to the type of project" on pages 36-37, companies may have different spider's web-shaped areas depending on the type of innovation project they have launched.



A REFERENCE DOCUMENT FOR THE INNOVATION PROCESS

This document is intended for use as a means of recording the basic information necessary to evaluate the efficiency and state of implementation of the actions for improving the process. Because of its changing nature, it should be constantly adjusted according to the characteristics of each company.

NAME OF THE PROCESS

INNOVATION PROCESS

MANAGER

LAST UPDATE

AIM OF THE PROCESS (What does the process consist of, why is it being implemented and who is it directed at?)

(See pages 32-33)

EXAMPLE OF CRITICAL PROCESS INDICATORS

Item	Numerical value
▶
▶
▶
▶
▶
▶
▶
▶
▶
▶

RATING OF THE IN-HOUSE PROCESS AUDIT

Please enter the rating recorded in the questionnaire

Question No.:

1 2 3 4 5

1. A CULTURE OF INNOVATION

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2. CREATING NEW CONCEPTS

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3. DEVELOPING PRODUCTS

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4. REDESIGNING THE PRODUCTION PROCESSES

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5. REDESIGNING THE MARKETING PROCESSES

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6. MANAGING KNOWLEDGE AND TECHNOLOGY

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EXTERNAL FACTORS THAT IMPACT ON THE PROCESS (circumstances that are unrelated to the innovation process and which either help or prevent the aim of the process from being achieved)

INCENTIVES (factors that are beyond the scope of the process, but are nonetheless helpful)

OBSTACLES (factors that are beyond the scope of the process and are detrimental to it)

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INTERNAL FACTORS THAT IMPACT ON THE PROCESS (any internal circumstances which either help or prevent the aim of the process from being achieved, and which can be altered by the company)

STRONG POINTS (any strong points developed on the basis of the innovation process)

IMPROVEMENT OPPORTUNITIES (the internal weaknesses that the process must overcome and the opportunities to be fostered)

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ACTIONS V. OBSTACLES AND OPPORTUNITIES

Manager

Completion date

State*

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* State: Pending / Scheduled / In progress / Cancelled / Completed

