



The 1st ISPIM Innovation Symposium - ***Managing Innovation in a Connected World*** - will be held in **Singapore** on **14-17 December 2008**. Organised by ISPIM together with Singapore Management University, this symposium will bring together academics, business leaders, consultants and other professionals involved in innovation management. The aim of this symposium is to stimulate discussion and connect people from different backgrounds and cultures. The format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. As with all ISPIM events, this symposium will provide excellent networking opportunities together with a taste of local culture.

The symposium will include contributions from academics, consultants and managers covering the following topics:

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| ✓ Borderless innovation | ✓ Measuring and managing innovation |
| ✓ Collaborative R&D for innovation | ✓ Methods and tools for innovation |
| ✓ Idea generation and creativity | ✓ Networks and clusters of innovation |
| ✓ Innovation policy | ✓ Open innovation |

Confirmed Keynote Speakers:

Prof. Mark Dodgson

Director of the Technology and Innovation Management Centre
University of Queensland Business School

Mrs. Teng Soon Lang

Executive Vice President and Head of the Group Quality & Process Innovation Division
OCBC Bank Group

Dr. Johan de Heer

Director of The T-Xchange Cell
Thales Group

Robert Yap Min Choy

Senior Vice President, Worldwide Shared Services, Trading Division and Information Technology Division
DFS Group Limited (Duty Free Shops of Singapore)

Symposium Programme:

Sunday 14th December:

Welcome Reception at Singapore Management University

Monday 15th December:

Symposium Welcome, Keynote Addresses , Facilitated Themed Parallel Sessions, Workshops, Lunch, Dinner Cruise on a Chinese Junk

Tuesday 16th December:

Facilitated Themed Parallel Sessions, Keynote Address, Discussion Panels, Workshops, Lunch, Symposium Banquet at the Hotel Carlton Ballroom

Wednesday 17th December:

Discussion Panels, Keynote Address by Prof. Mark Dodgson, Symposium Awards, Lunch, Optional Tour of the Tiger Brewery (additional fee)

For further information and to book your place, please visit
www.ispim.org/symposium