



The 2009 ISPIIM Conference - ***The Future of Innovation*** - will be held in **Vienna, Austria** on **21-24 June 2009**. Organised by ISPIIM, hosted by The Austrian Federal Economic Chamber, and supported by DANUBE - European Programmes for Training, Research and Technology and Ratio Strategy & Innovation Consulting, this conference will bring together academics, business leaders, consultants and other professionals involved in innovation management. The conference format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the conference will provide excellent networking opportunities together with a taste of local Viennese culture.

The conference will include contributions from academics, consultants and managers covering the following topics:

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| ✓ Commercialising and financing innovation     | ✓ Entrepreneurship & intrapreneurship          |
| ✓ Methods and tools for innovation             | ✓ High growth venturing                        |
| ✓ Measuring and managing innovation            | ✓ Innovating business models                   |
| ✓ Organisational creativity & idea generation  | ✓ Innovation training for non-innovators       |
| ✓ Networks and clusters of innovation          | ✓ Innovation policy and global competitiveness |
| ✓ Collaboration for innovation                 | ✓ Managing virtual innovation efforts          |
| ✓ Culture & diversity management in innovation | ✓ Value creating networks and communities      |

#### Confirmed Keynote Speakers:

**Stefan Kohn**, Head of Innovation Management, Fujifilm Europe GmbH and Board Member, PDMA eV  
*Managing disruptive change: A case study of the photofinishing industry*

**Dr. Ron Dvir**, CEO, InnovationEcology  
*The future of the innovation landscape*

**Roman Retzbach**, Research Director, The Future-Institute  
*The future and megatrends of innovation management 2019*

#### Conference Programme:

##### Sunday 21<sup>st</sup> June:

Welcome Reception and Buffet Dinner

##### Monday 22<sup>nd</sup> June:

Conference Welcome, Keynote Addresses, Facilitated Themed Parallel Sessions, Workshops, Lunch, Conference Dinner

##### Tuesday 23<sup>rd</sup> June:

Facilitated Themed Parallel Sessions, Keynote Address, Discussion Panels, Workshops, Lunch, Networking Evening & Dinner

##### Wednesday 24<sup>th</sup> June:

Discussion Panels, Keynote Address, Conference Awards, Lunch, Post-Conference Dinner (optional – additional fee)

##### Thursday 25<sup>th</sup> June:

Post-Conference Boat Trip to Bratislava, the Capital of Slovakia (optional – additional fee)

For further information and to book your place, please visit  
[www.ispim.org/conference](http://www.ispim.org/conference)