What the International Benchmark Club IBC has to offer to regions in Europe

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BAK Basel Economics: A short profile

- a spin off of Basel University, 1980
- independent and private economic research and forecasting institute
- staff: 25 (18 full time equivalent) / 11 economists
- pioneer in model-based sectorial short- to medium-term forecasting for the Triad (USA, Western Europe, Japan), today in co-operation with Oxford Economic Forecasting Ltd., Oxford
- major economic research and forecasting institute in Switzerland for the Swiss economy
- since 1990: increasingly serving economic (ecological and social) information, analysis and forecasting needs of regions in Europe
- major focus since 1998: Extended Alpine Space (EAS: Baden-Württemberg, Bavaria, Austria, Northern Italy, Eastern and South Eastern France, Switzerland) and selected benchmark regions outside the EAS
International Benchmark Club IBC: A short profile

Organisation: Association of public authorities (at the local, regional and national level), companies and other institutions

Legal form: bilateral contracts between the member of the IBC and BAK

Services:
- IBC Report / IBC Database
- IBC Forum
- IBC Lectures
- IBC Excursions
- IBC Presentations
International Benchmark Club IBC: Objectives I

- Continuous compilation, estimation and analysis of comparative data on
  - the regional economic performance and competitiveness
    including their environmental and social compatibility
  - the parameters influencing this development
    (performance determinants/location factors)

- BENCHMARKING FOR REGIONS IN EUROPE

International Benchmark Club IBC: Objectives II

- On the basis of the benchmarking for regions in Europe within the framework of the IBC:
  - IBC Presentations in the region of the IBC member
  - argumentation support for regional business promotion agencies
  - controlling of regional and national politics in all areas influencing the competitiveness of a location
  - formulation of regional development strategies including recommendations for their implementation

- Establishment of a European contact and exchange platform for regional and national politicians
  - experts from the public sector, business and research

International Benchmark Club IBC: The offer

- IBC Report / IBC Database
- IBC Forum
- IBC Lectures
- IBC Excursions
- IBC Presentations

1995  Swiss Cantons and Regions
1998  37 Regions / IBC Module Alpine Tourism


155 Regions:  141 belonging to the Extended Alpine Space (EAS) and 14 Benchmark Regions

Survey of start-ups regarding location factors (EAS and large EAS metropolitan regions)

IBC Tourism: update and extension

Monitoring sustainability: Completion of pilot project (CH, D, F, USA and selected Swiss regions)
IBC Report: 2001

IBC Performance Database 1980 - 2000

162 Regions: 142 belonging to the Extended Alpine Space (EAS)
20 Benchmark regions

Phase I of the Development Modules:

- Company Taxation (ZEW)
- Innovation (BAK)
- Interregional Accessibility (IRE)
- City Tourism (BAK)
### IBC Performance Database 2001:
Performance indicators by sectors (industries) for each region

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Value Added (GVA)</td>
<td>Level, growth, share</td>
</tr>
<tr>
<td>Employment</td>
<td>Level, growth, share</td>
</tr>
<tr>
<td>Man-hours worked</td>
<td>Level, growth, share</td>
</tr>
<tr>
<td>Annual hours actually worked per employee</td>
<td>Level, growth, deviations</td>
</tr>
<tr>
<td>Labour productivity per employee</td>
<td>Level, growth, deviations</td>
</tr>
<tr>
<td>Hourly productivity</td>
<td>Level, growth, deviations</td>
</tr>
<tr>
<td>Labour cost ¹)</td>
<td>Level, growth, deviations</td>
</tr>
<tr>
<td>Unit labour cost ¹)</td>
<td>Level, growth, deviations</td>
</tr>
</tbody>
</table>

¹) regional disaggregation only partially possible
## IBC Performance Database 2001: Regions

### USA
- California
- Colorado
- Massachusetts
- New Jersey
- New York

### UNITED KINGDOM
- Greater London

### FRANCE
- Ile de France
- France Est
- Lorraine
- Alsace
- Bas-Rhin
- Haut-Rhin
- Franche-Comté
- Rhône-Alpes

### ITALIA
- Italia Nord
- Piemonte
- Valle d’Aosta
- Lombardia
- Trentino-Alto Adige
- Veneto
- Friuli-Venezia Giulia

### ÖSTERREICH
- Ostösterreich
- Burgenland
- Niederösterreich
- Wien
- Südösterreich
- Kärnten
- Steiermark
- Salzburg

### SCHWEIZ / SUISSE / SVIZZERA
- Bassin Lémanique
- Genève
- Vaud
- Valais
- Espace Mittelland
- Bern
- Solothurn
- Fribourg
- Neuchâtel
- Jura
- Basel (BS,BL)
- Basel-Stadt
- Basel-Landschaft
- Aargau
- Zürich
- Zentralschweiz
- Luzern
- Nidwalden
- Obwalden
- Uri
- Schwyz
- Zug
- Ostschweiz
- St. Gallen
- Thurgau
- Appenzell Innerrhoden
- Appenzell Ausserrhoden
- Graubünden
- Ticino

### DEUTSCHLAND
- Nordrhein-Westfalen
- Region Köln/Stadt Köln
- Hessen
- Rhein-Main Gebiet
- Hess. Rhein-Main Gebiet
- Frankfurt a.M./Offenbach
- Rheinland-Pfalz
- Mainz
- Ludwigshafen / Landau
- Südpfalz
- Baden-Württemberg
- Region Karlsruhe
- Karlsruhe
- Offenburg / Ortenau
- Südbaden
- Lüttich
- Freiburg
- Schwarzwald-Baar-Heuberg
- Rotweil
- Villingen-Schwenningen
- Nordschwarzwald
- Nagold
- Pforzheim
- Region Stuttgart
- Stuttgart
- Göppingen
- Tübingen
- Waiblingen
- Ludwigsburg
- Ostwürttemberg
- Aalen
- Franken / Heilbronn
- Schwäbisch Hall
- Tauberbischofsheim
- Heilbronn
- Mannheim / Heidelberg
- Reutlingen / Ulm
- Ulm
- Reutlingen
- Südost Baden-Württemberg
- Balingen
- Konstanz / Ravensburg

### WESTERN EUROPE (WE 4)
- Deutschland
- Frankreich
- Italien
- Vereinigtes Königreich

### Extended Alpine Space (EAS)
- Baden-Württemberg
- Bayern
- France Est
- Italien Nord
- Österreich
- Schwyz / Suisse

### Greater Zurich Area
- Zürich, Aargau, Basel,
- Solothurn, Ostschweiz,
- Zentralschweiz, Lüttich,
- Konstanz, Ravensburg,
- Rottweil, Kempten,
- Vorarlberg

### Regio TriRhena
- Nordwestschweiz, Freiburg,
- Lüttich, Haut-Rhin