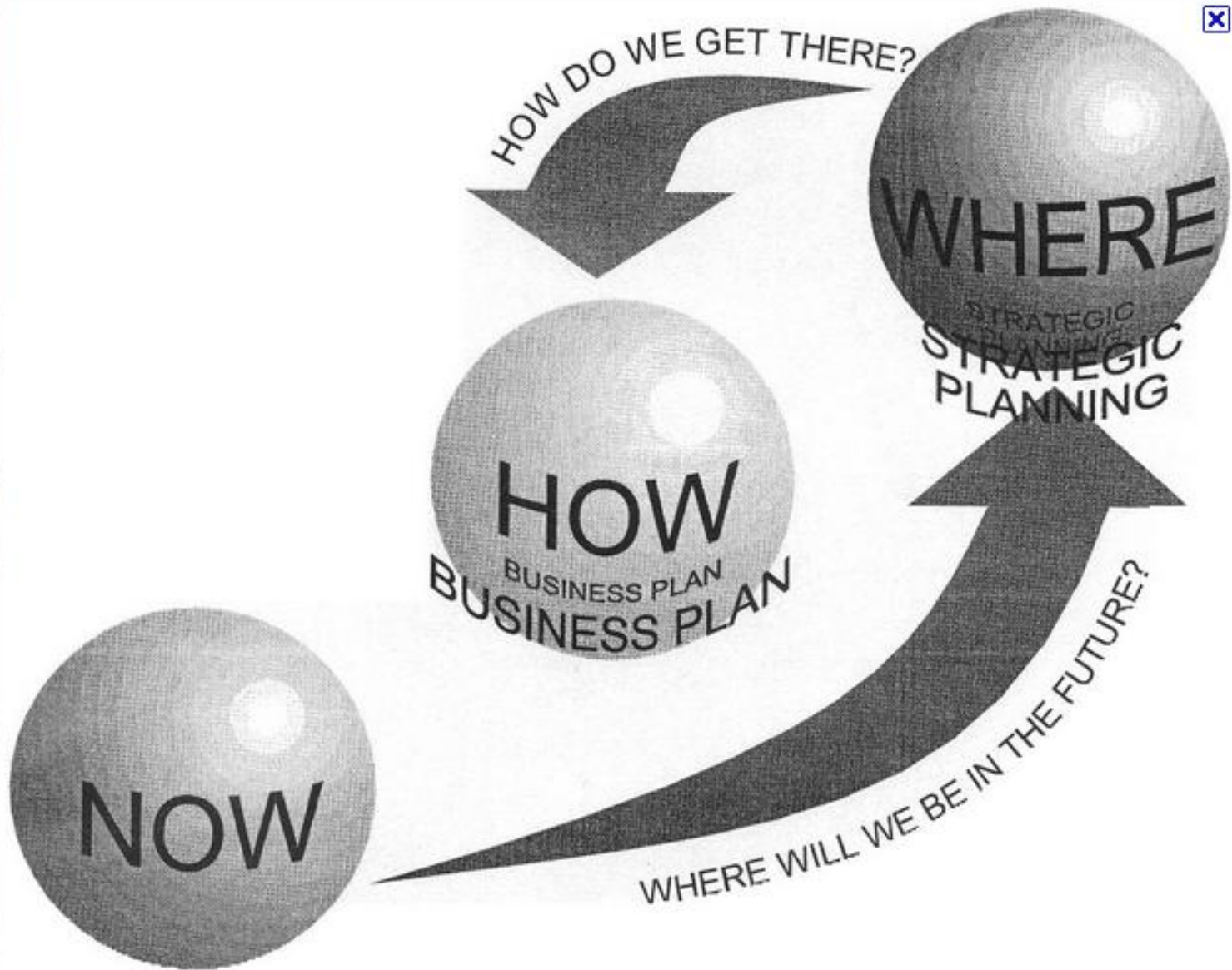


# Στρατηγικός Προγραμματισμός

**Strategic planning:** The process by which leaders of an organization determine *what* it intends to be in the future and *how* it will get there. To put it another way, they develop a *vision* for the organization's future and determine the necessary priorities, procedures, and operations (*strategies*) to achieve that vision. Included are measurable goals which are realistic and attainable, but also challenging; emphasis is on long-term goals and strategies, rather than short-term (such as annual) objectives. Strategic planning assumes that certain aspects of the future can be created or influenced by the organization. Strategic planning is ongoing; it is "the process of self-examination, the confrontation of difficult choices, and the establishment of priorities" (Pfeiffer et al., *Understanding Applied Strategic Planning: A Manager's Guide*). Strategic planning involves "charting a course that you believe is wise, then adjusting that course as you gain more information and experience" (Wilder Foundation, *Strategic Planning Workbook*).

Πηγή:

[http://siteresources.worldbank.org/INTAFRREGTOPTTEIA/Resources/mosaica\\_10\\_steps.pdf](http://siteresources.worldbank.org/INTAFRREGTOPTTEIA/Resources/mosaica_10_steps.pdf)

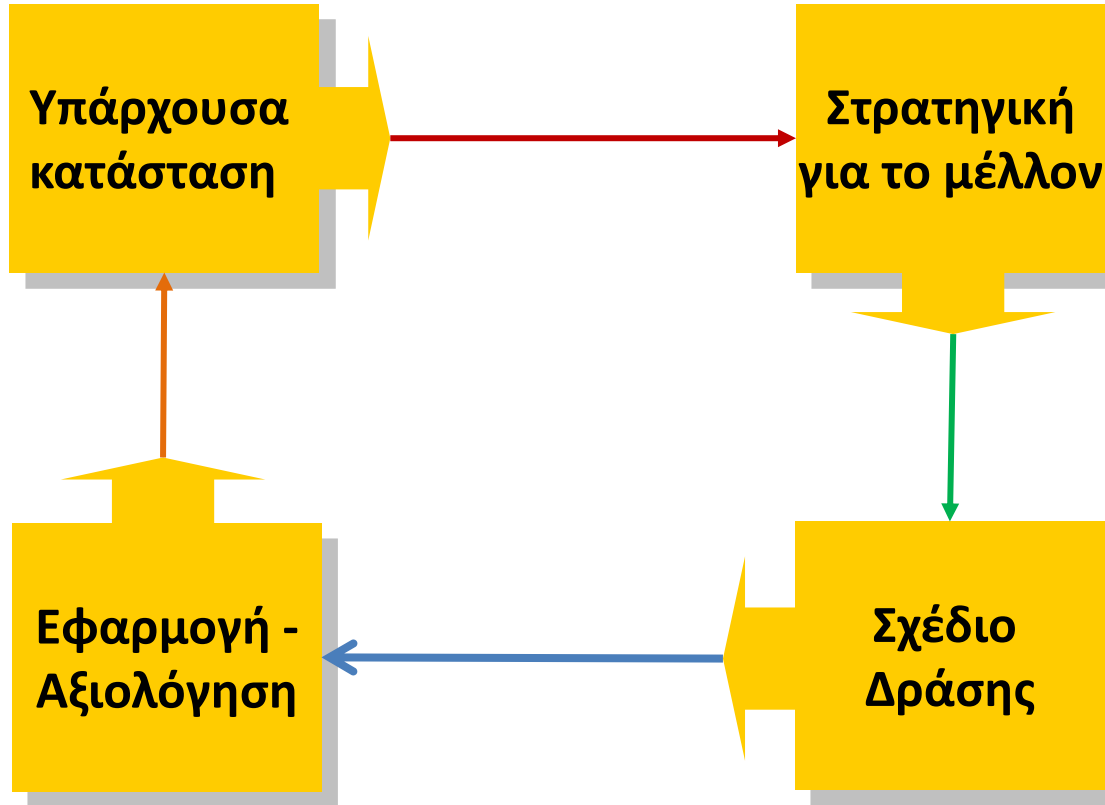


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# Στρατηγικός Προγραμματισμός





July    August    September    October    November    December    January    February    March    April



## IT Strategic Planning

*A Continuous Process*

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# Strategic Planning

## A B C D E

*Where we are*

*Where we want to be*

*How we will do it*

*How are we doing*

**A**ssessment

**B**aseline

**C**omponents

**D**own to Specifics

**E**valuate

- **Environmental Scan**

- **Situation – Past, Present and Future**

- **Mission & Vision**

- Performance Measurement

- Performance Management

- Background Information

- Significant Issues

- Values / Guiding Principles

- **Targets / Standards of Performance**

- **Review Progress – Balanced Scorecard**

- Situational Analysis

- Align / Fit with Capabilities

- Major Goals

- Initiatives and Projects

- Take Corrective Actions

- SWOT – Strength's, Weaknesses, Opportunities, Threats

- Gaps

- Specific Objectives

- Action Plans

- Feedback upstream – revise plans



**Vision**

leads to a

**Mission**

which enables us to create the

**Strategies**

that provide the guidelines for

**Goals and Tactics**

to be implemented and

**Metrics**

to measure their effectiveness

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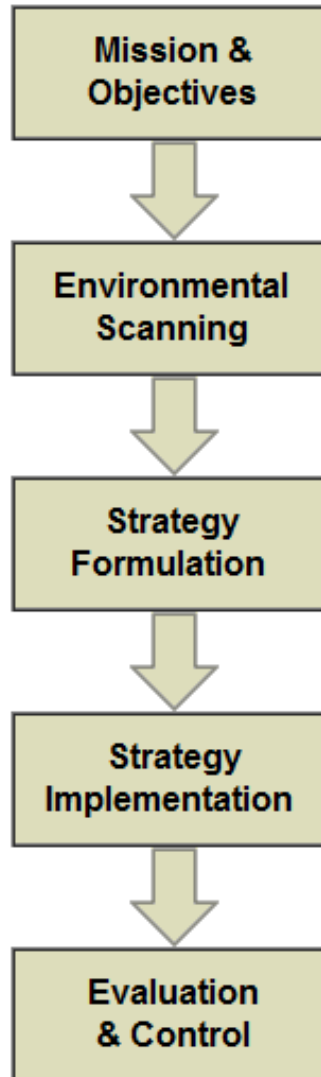
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A simplified view of the strategic planning process is shown by the following diagram:

### The Strategic Planning Process



ΟΛΟΚΛΗΡΩΜΕΝΟ



# ANALYTIKO WORKFLOW

