

# PLANNING FOR INTELLIGENT CITIES

## Integration and Spatial Intelligence

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# FIREBALL, a FP7 ICT project

## Connecting smart city, open innovation, and future Internet communities



### About FIREBALL

#### Introduction

FIREBALL establishes a coordination mechanism through which a network of Smart Cities across Europe engages in long term collaboration for adopting User Driven Open Innovation to explore the opportunities of the Future Internet. The coordination process will be grounded in exchange, dialogue and learning between Smart Cities, who are considered as key demand-side drivers of Future Internet innovation. It also will be grounded in bringing together the Future Internet, Living Labs and Smart Cities constituencies. Now that Future Internet driven network infrastructures and applications are in the pipeline, and which potentially

- Why collaboration of cities, open innovation, and future Internet is important?
- How it can be achieved?

The FIREBALL project is conceived as a response to a situation where different constituencies in the domain of Future Internet research of innovation are operating in a state of relative isolation and fragmentation, using their own practices, methodologies and assets (such as knowledge and facilities). This situation is addressed by (1) Future Internet driven network infrastructures and applications, (2) Living Labs (including test-beds and innovation environments (representing the demand side),

[http://www.fireball4smartcities.eu/?page\\_id=2](http://www.fireball4smartcities.eu/?page_id=2)

#### FIREBALL Community



#### FIREBALL Showcases



FIREBALL Barcelona Showcase

vimeo

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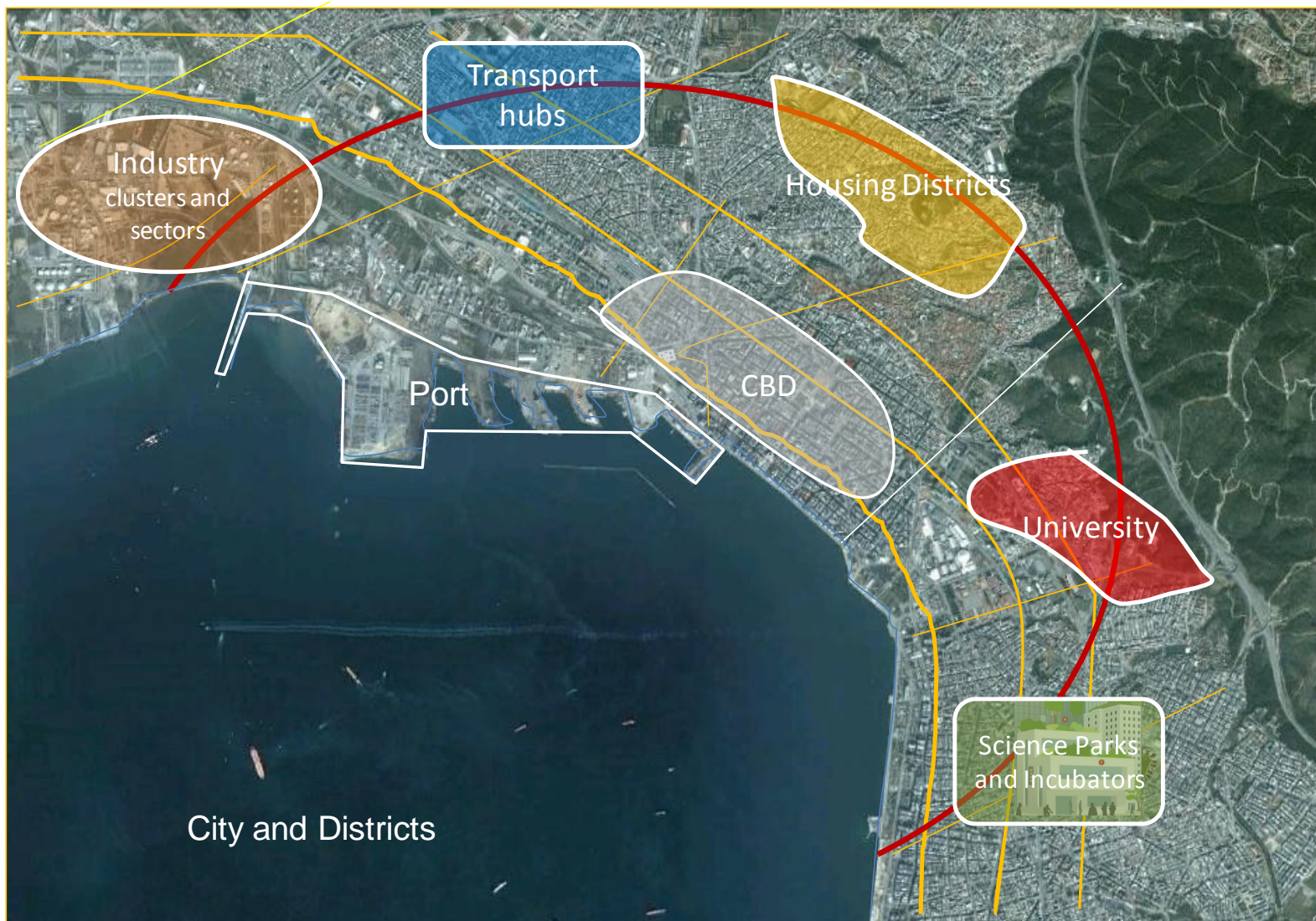
# CONCEPTS:

## A digital spatiality over cities / Multiple new concepts

- **Cities:** Spatial agglomeration of population and activities. Two driving dichotomies: (1) Physical space vs. institutional and socioeconomic space, (2) Market forces vs. government intervention and planning. Now, a digital spatiality over the cities has given birth to a series of new concepts:
- **Digital cities**, referring to digital representation of cities, virtual cities, cities on media, cities of avatars, second life cities, simulation (sim) cities.
- **Intelligent cities**, referring to web-based communication and digital networks within the city sustaining innovation and human capabilities. Web spaces of collective intelligence; networks of distributed intelligence; crowdsourcing; citizens empowerment through IT.
- **Smart cities**, referring to smart environments, smart communication spaces, city-based sensor networks, embedded systems into buildings, smart meters, smart phones, and mobile devices. A spatial intelligence based on real-time interaction. Data and information-based innovation ecosystems.



# CITIES: One-layer system

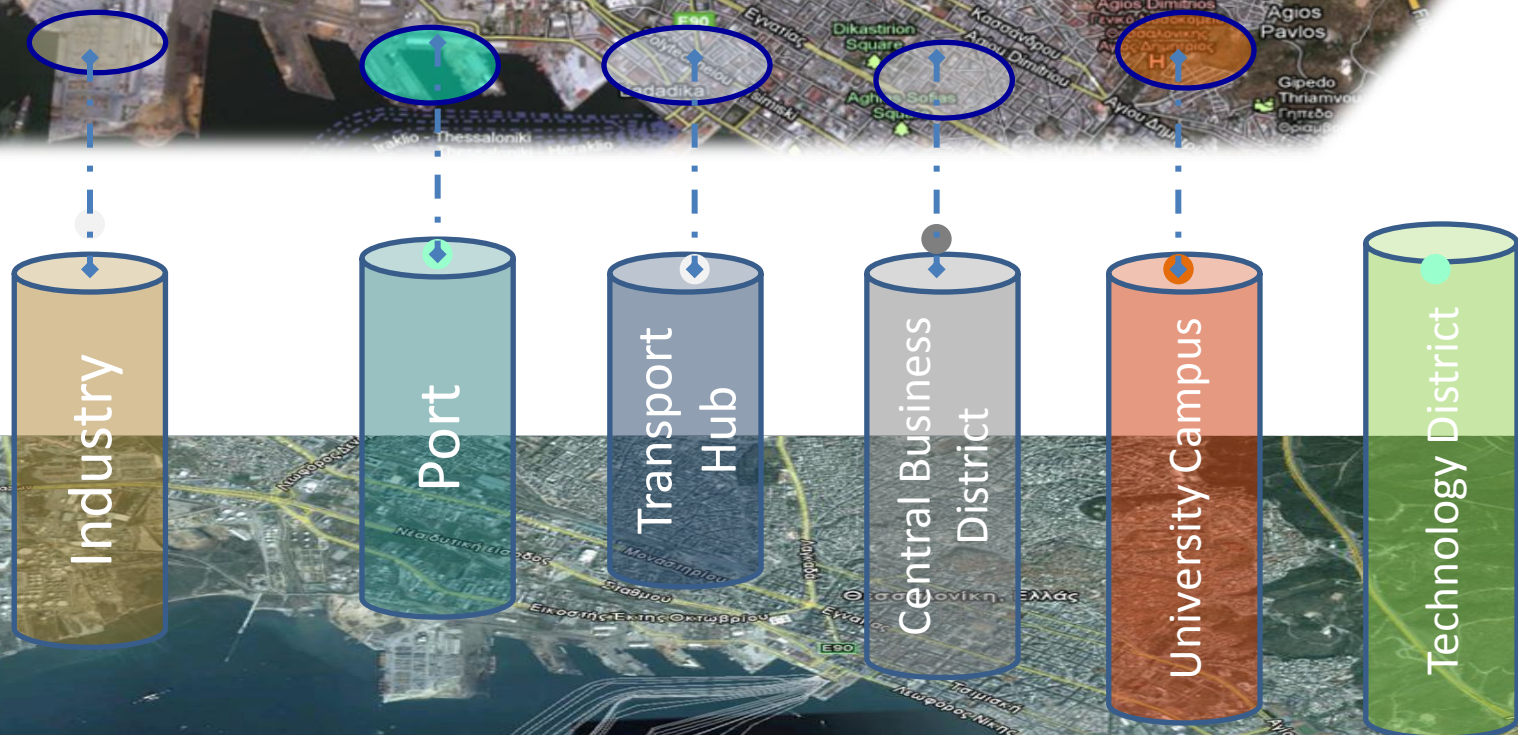


- Functional and government differentiation of urban space
- Planning at (1) city and (2) district levels



# DIGITAL CITIES: Two layers systems (physical – digital)

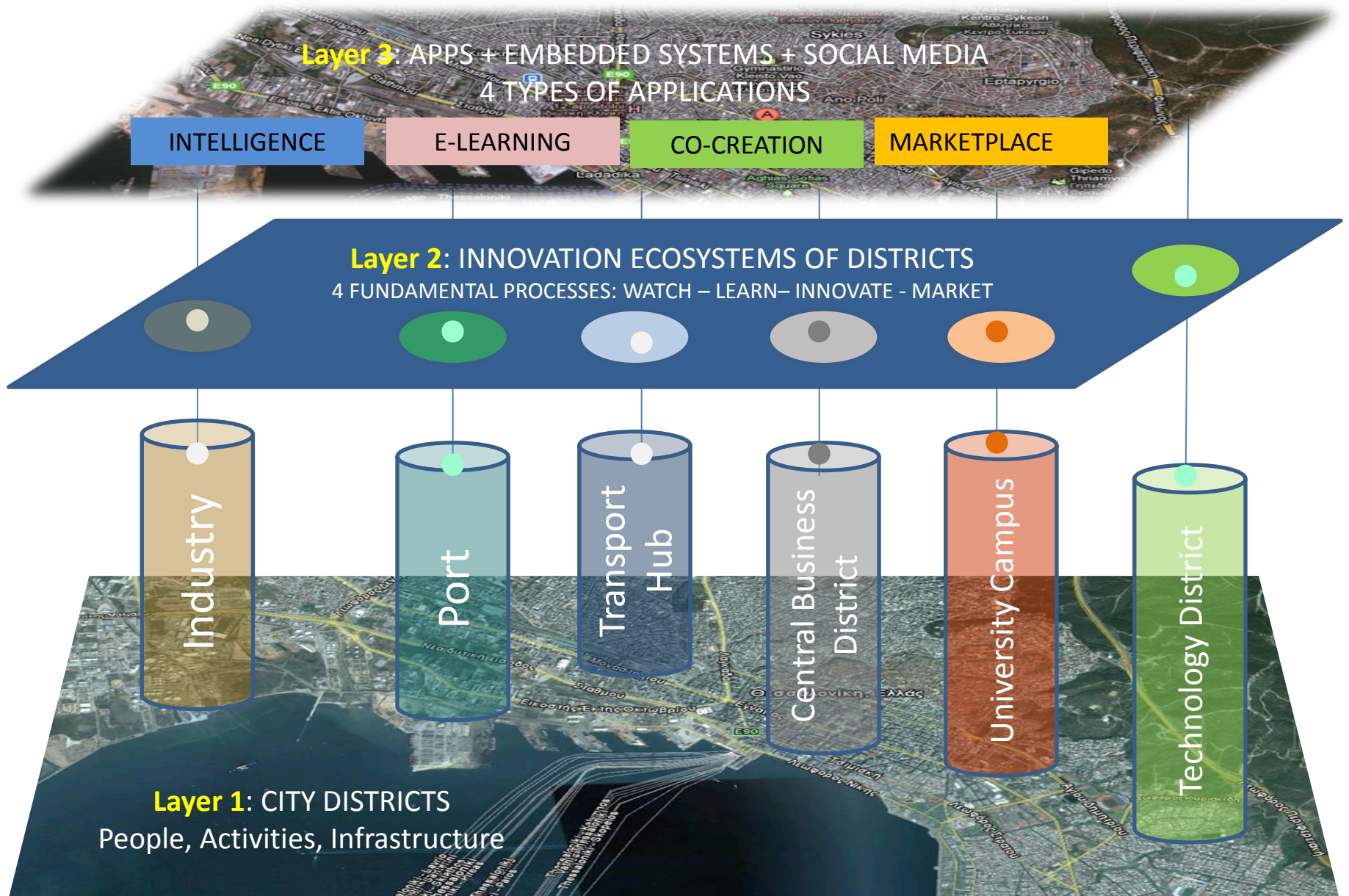
**Layer 2: APPS + MEDIA + VIRTUAL SPACES**



**Layer 1: CITY DISTRICTS**  
People, Activities, Infrastructure

# INTELLIGENT CITIES – SMART CITIES: Almost identical concepts

## Three layers systems (physical – institutional – digital)





# PLANNING INTELLIGENT CITIES

## 7 stages



FROM City and Districts

TO

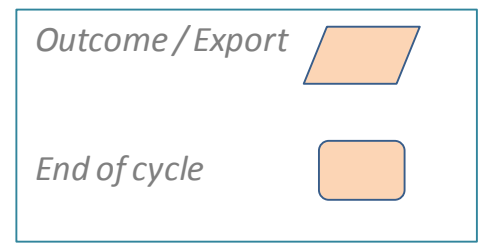
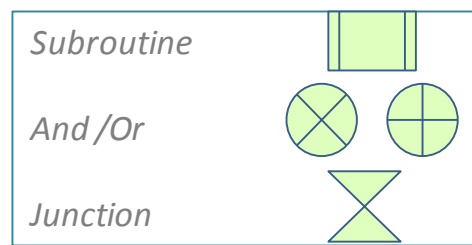
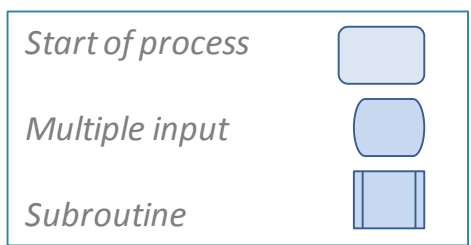
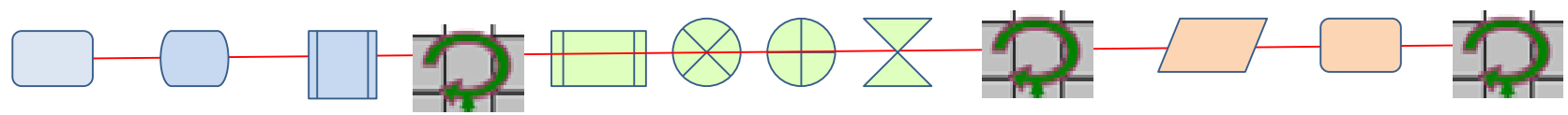
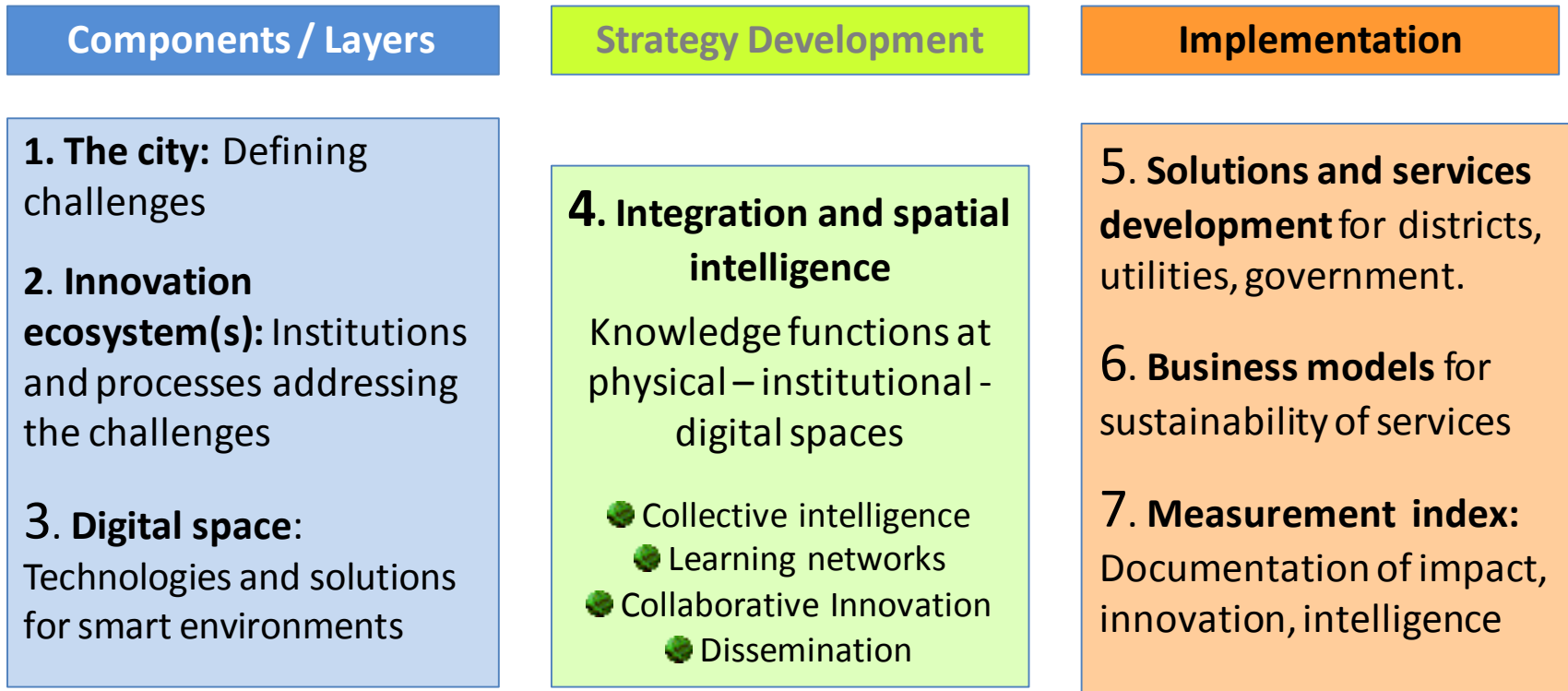


- L1- City:** Description of the city or district – CHALLENGES or PROBLEMS TO ADDRESS
- L2-Innovation ecosystem:** Analysis of knowledge creation and innovation PROCESSES and PRACTICES related to city districts and challenges
- L3- Digital spaces, smart spaces:** Selection of SOFTWARE, web 2.0, social media, crowdsourcing tools, sensor networks, cloud, mobile apps suitable for L1 challenges and L2 practices
- Smart city strategy: L1-L2-L3 integration:** Knowledge functions on P-I-D space. Spatial intelligence. Solutions to city challenges
- Solutions and services development**
- Business models** for new services sustainability
- Measurement:** KP Indicators - Scoreboards



# PLANNING INTELLIGENT CITIES:

## Integration a key issue of spatial intelligence of cities



## *2. Planning Intelligent Cities at URENIO: Integration solutions*

# THE INTEGRATION PROBLEM: Platforms connecting L1-L2-L3 and targeting on Information – Learning – Innovation - Dissemination

## Intelligent City Platforms



Intelligent cities are **systems of innovation** combining innovative clusters, technology learning institutions, and digital innovation spaces. The platforms enable the creation of digital spaces facilitating five key innovation processes.

### Intelligent City Platforms

- Strategic intelligence**, allowing to gather, analyze and disseminate information about technologies, markets, and competitors;
- Technology dissemination**, allowing to acquire and adapt existing knowledge;
- Collaborative innovation**, for creating networks of product design and new product development;
- New company creation**; and
- Online marketing** of products, promotion and delivery of services.

### Strategic intelligence

**The Platform:** The Strategic Intelligence Platform supports information marketing. It is structured according to strategic intelligence concepts, and includes the following: data analysis, and data dissemination modules.

**Services:** The SI Platform enables the provision of market and technology watch services. Market and technology watch is the systematic follow-up of emerging trends in different sectors, markets, technologies, and data dissemination activities.

**Key Features:**

- Market and technology watch based on the collection of information on patents, technologies, new products, business, competitors, etc. Data analysis and reports are sent to recipients.

**Push vs the Platform:**

- Focus on market and technology watch
- Access to market and technology watch
- Segmentation of different fields of data
- Industry sectors
- Geographical and market
- Customization and filters
- Integration and data
- Head back to the users
- Responsive content and dissemination
- Attention area

**Potential Users:**

- Clusters of industries and companies
- Business sector associations
- Business
- Users
- Other and agents

**Contact Person:** Helena Pires, Tel: +351 23221 40504 | Fax: +351 23221 41240 | Email: [hp@urenio.com](mailto:hp@urenio.com)

### Technology Dissemination

**The Platform:** The Platform facilitates the dissemination, marketing and promotion of R&D results and technologies. It can be used to create and sell content to reach those that research and technological advancements.

**Services:** In view of advanced users of these products, online guidance and support in different phases of technology dissemination, such as training, technology transfer, go-to market.

**Key Features:**

- It provides about the position of other competing services in the field of technology transfer, intellectual property rights, financing, laboratory testing and measurement.
- Technology transferable organizations (like centers, bases, offices, technology transfer services) use the Platform to provide training services, technology licensing, and marketing technology products and users.

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### Collaborative Innovation

**The Platform:** The Innovation Hub helps in creating an online digital step outside of different innovation-related projects. It can be used to receive new product development projects, search and new company creation, training, and new products which may have a better step size status.

**Services:** Platform facilitates online cooperation in different areas of innovation.

**Key Features:**

- Cooperative new product development
- Cooperative product design
- Cooperative content development
- Search engines
- Management of intellectual property

**Push vs the Platform:**

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### New Company Incubation

**The Platform:** The New Company Incubation Platform helps users to receive problems that arise during the creation of new companies. It provides a CRM tool for guiding the user in different business areas, training, and to undertake cost benefits analysis, technology audits, and market research.

**Services:** New company incubation is a process of providing support to new companies or new products with established companies. It includes market research studies and access.

**Key Features:**

- Market research studies and access
- Technology audits to the approval of technology transfer and readiness.
- Cost benefit analysis comparing cost and values of different technology or production solutions.

**Push vs the Platform:**

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### Virtual Tour & e-Market

**The Platform:** The Virtual Tour & e-Market supports the creation of digital tours and the promotion of online services in various fields of urban life, such as entertainment, education, administration, business.

**Services:** Virtual tours: Visualization of cities, monuments, and arts, objects or products.

**Key Features:**

- Marketing and promotion of products and services
- Development of virtual tours or services, such as entertainment, education, administration, health, and other services to the citizens of a locality, city or region.

**Push vs the Platform:**

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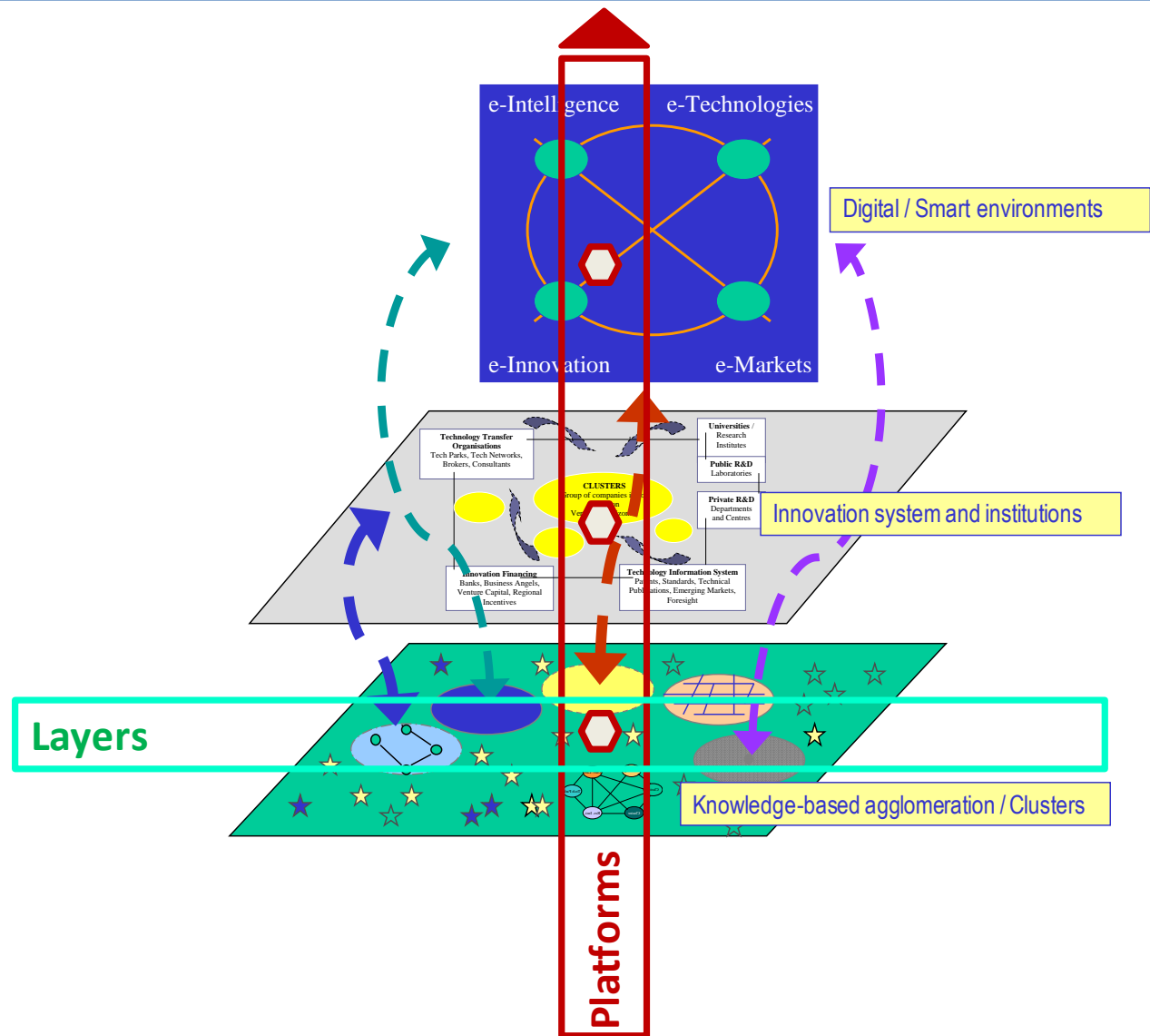
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# THE INTEGRATION PROBLEM: Platforms enabling Strategic Information – Learning – Innovation - Dissemination



■ **Layers** are spatialities at Physical – Institutional – Digital space (PID)

■ **Platforms** are knowledge facilitators at PID space: Concepts, methods, tools, apps

# PLATFORM 1: Strategic intelligence

A system for strategic information / foresight inking (i) a community of users, (ii) rules for information management, and (iii) business intelligence tools

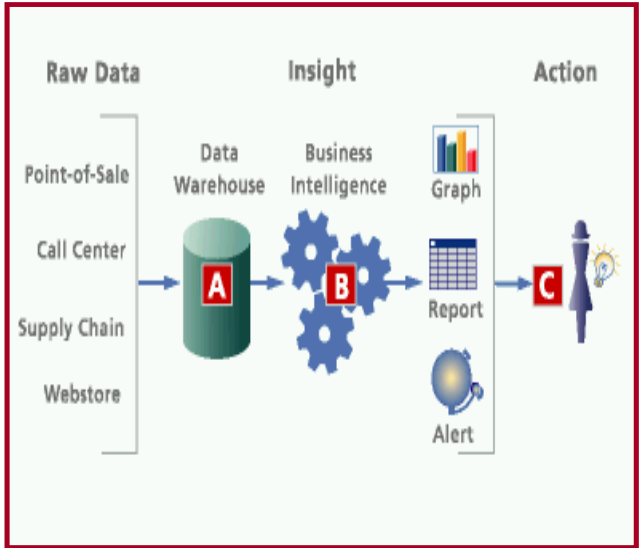
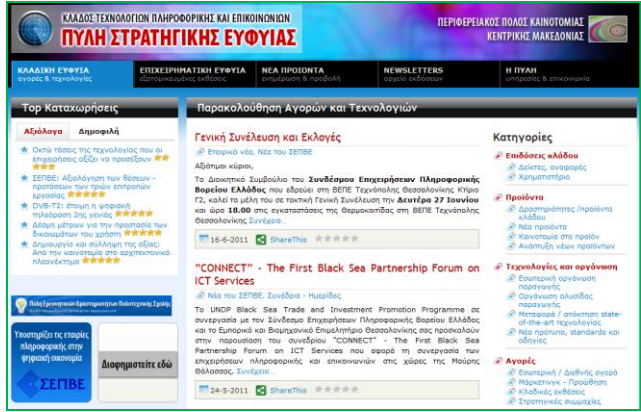
## Community

- Population of the community
- Geographic area of reference / Physical space
- Social group of reference / type of cluster
- Human network of information gathering and elaboration
- Data from sensors
- Network-based information collection, dissemination , feed back

## Routines - Agreements

- Sources of information and validation procedures
- Rules concerning the collection of information
- Rules concerning the community of dissemination
- Users' rights, access and privileges
- Information processing, analysis. Knowledge model
- Sustainability of information services

## Digital space: BI tools



# PLATFORM 2: Technology learning / absorption

A system for technology learning linking (i) a community of technology providers, (ii) institutions of technology transfer, και (iii) technology brokering and intellectual property management tools and e-services

## Community

- A community of technology providers
- University Labs
- Research fields
- Technology district
- Network of technology providers
- Network of technology recipients

## Routines – Agreements

- IPR management rules
- Technology transfer / licensing agreements
- R&D valorization and commercialization agreements
- Spin-offs
- Technology dissemination rules
- Technology demonstration

## Digital space: Brokering



The screenshot shows the InterValue Platform website. At the top, there is a navigation bar with logos for UREN, IITK, and SOUTH EAST EUROPE. Below the navigation bar, the main content area is titled 'InterValue Platform' and describes the platform's mission: 'Collaboration for the Valorisation of R&D'. It states that the platform supports the process of valorisation of research results, acting as a meta-repository and a collaborative space. Three main sections are highlighted: 'R&D Repository' (providing a network of experts), 'Valorisation Plans' (facilitating the creation of valorisation plans), and 'IP Agreements' (facilitating license agreements and new product developments).





# PLATFORM 4: Dissemination / Promotion

**A promotion / commercial system based on (i) physical spaces and a community of vendors, (ii) marketplace operation rules, and (iii) online marketplaces**

## Community

- Commercial community
- Local vendors
- CBD marketplaces
- Peripheral marketplaces
- End users / consumers
- Trade associations
- Citizens
- Accessibility facilities
- Environmental conditions

## Routines - Agreements

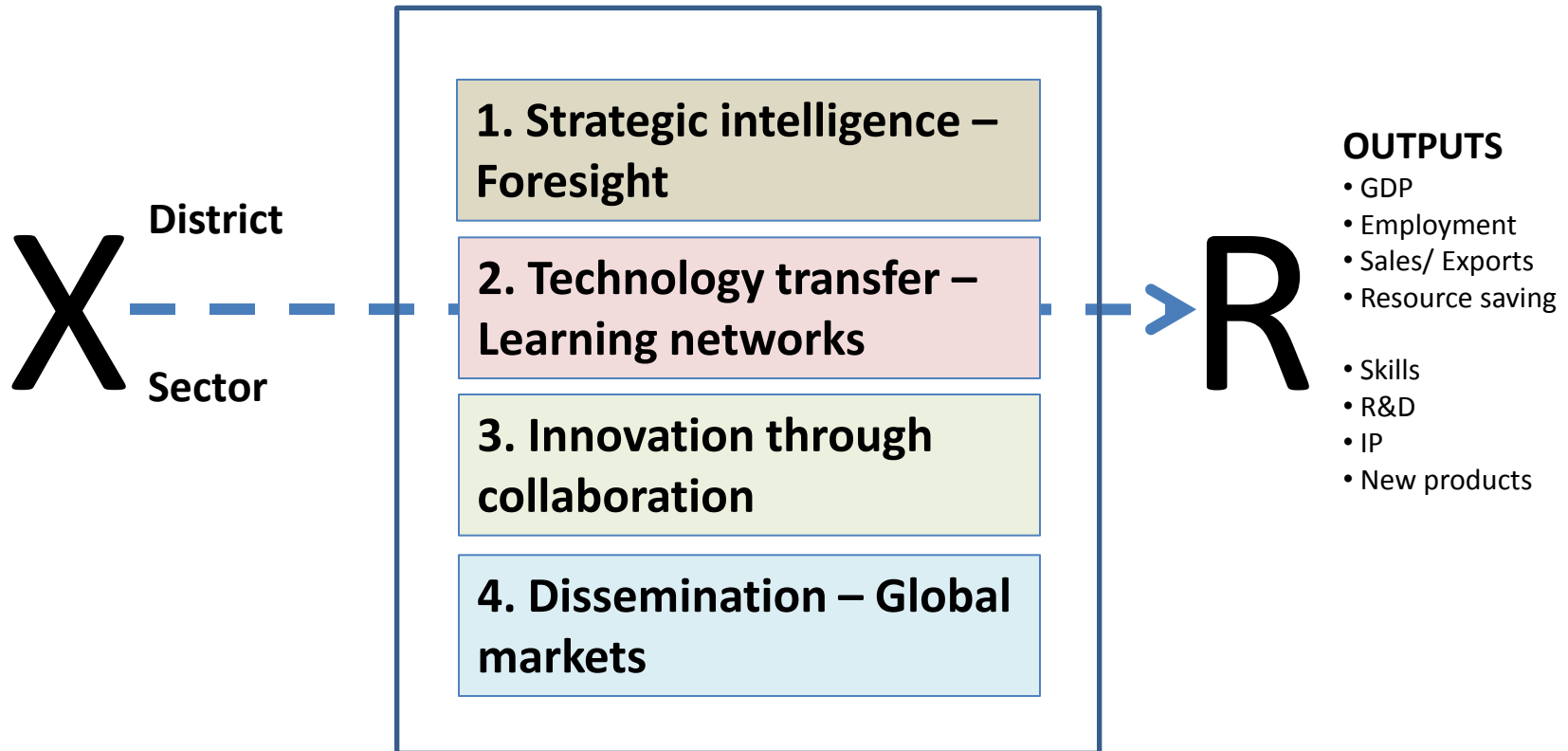
- Information dissemination
- Promotion of products and services
- Promotion rules
- Marketing plans
- Marketing alliances
- Global supply chains
- Innovation diplomacy

## Digital space: Marketplaces



# Intelligent City Planning: Using Platforms at city districts / sectors

## PLATFORMS – KNOWLEDGE FUNCTIONS (and / or)



Measurement Scoreboard



### *3. The PEOPLE project: Planning a smart commercial district*



PEOPLE consist of four Pilot Smart Open Innovation Urban Ecosystems (PEOPLE Pilots) created to become seeds towards sustainable smart cities based on ICT services.

The Pilots are structured in four layers:



FIGURE 1: Pilot Structure

1. **Basic layer:** Hold all necessary infrastructures for running the Pilots foreseen. People will build its results onto this layer.
2. **Citizens Layer:** Methodology (processes, standards and indicators) for create and manage People smarts Urban Ecosystems based on a user-centric open innovation approach.
3. **Services Layer:** ICT Services portfolio really integrated, composed, adapted and/or deployed at each Pilot. This services answer to the actual interests and needs of the different stakeholders in the Pilot and are focused in Smart mobility and urban information management and Social integration.

CITIES AND PEOPLE

INNOVATION ECOSYSTEMS

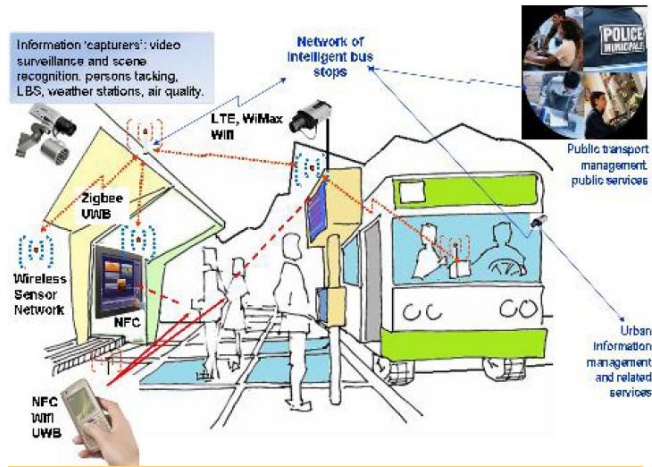
DIGITAL SPACES

4. **Monitoring layer:** Statistical data from each Pilot will be analysed for carrying out modelling and simulation activities in order to appraise behaviours and user patterns that will allow for the identification of new service opportunities towards the future sustainability of the Pilots and the creation of new ones. The idea is that these models are global, and the result of the joint knowledge generated during the project.

MONITORING



# FOUR PILOTS



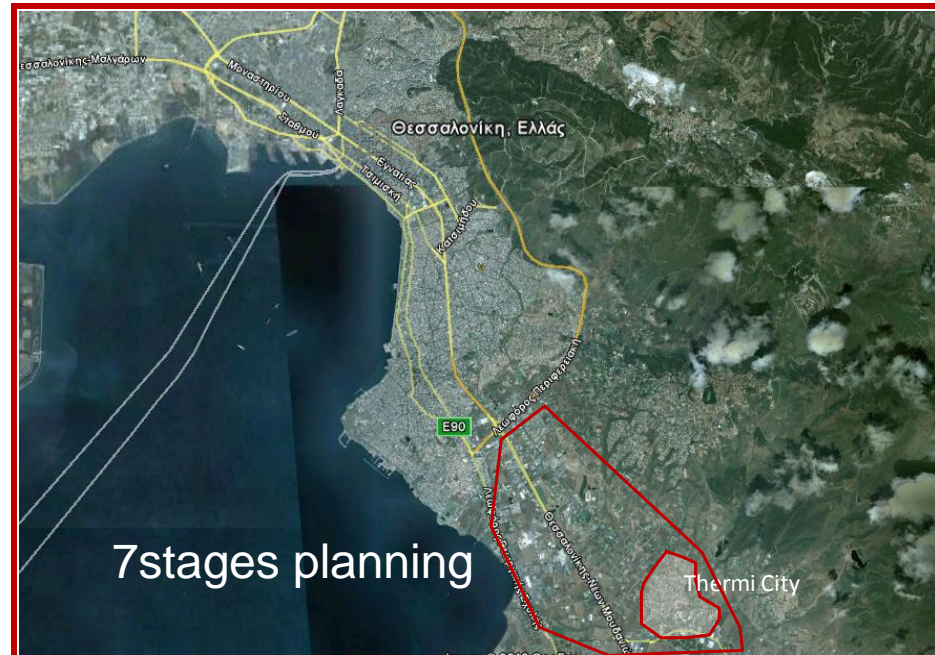
Vitry-sur-Seine, Paris, FR



Abando District, Bilbao, ES



Technology Park University of Bremen, GE



City of Themi, Thessaloniki, GR



# 1. L1: Describing the City and the Challenges (Eastern Thessaloniki)



## Eastern Thessaloniki

- 31.570km<sup>2</sup>
- 50.000 residents
- Activities of supra-local character

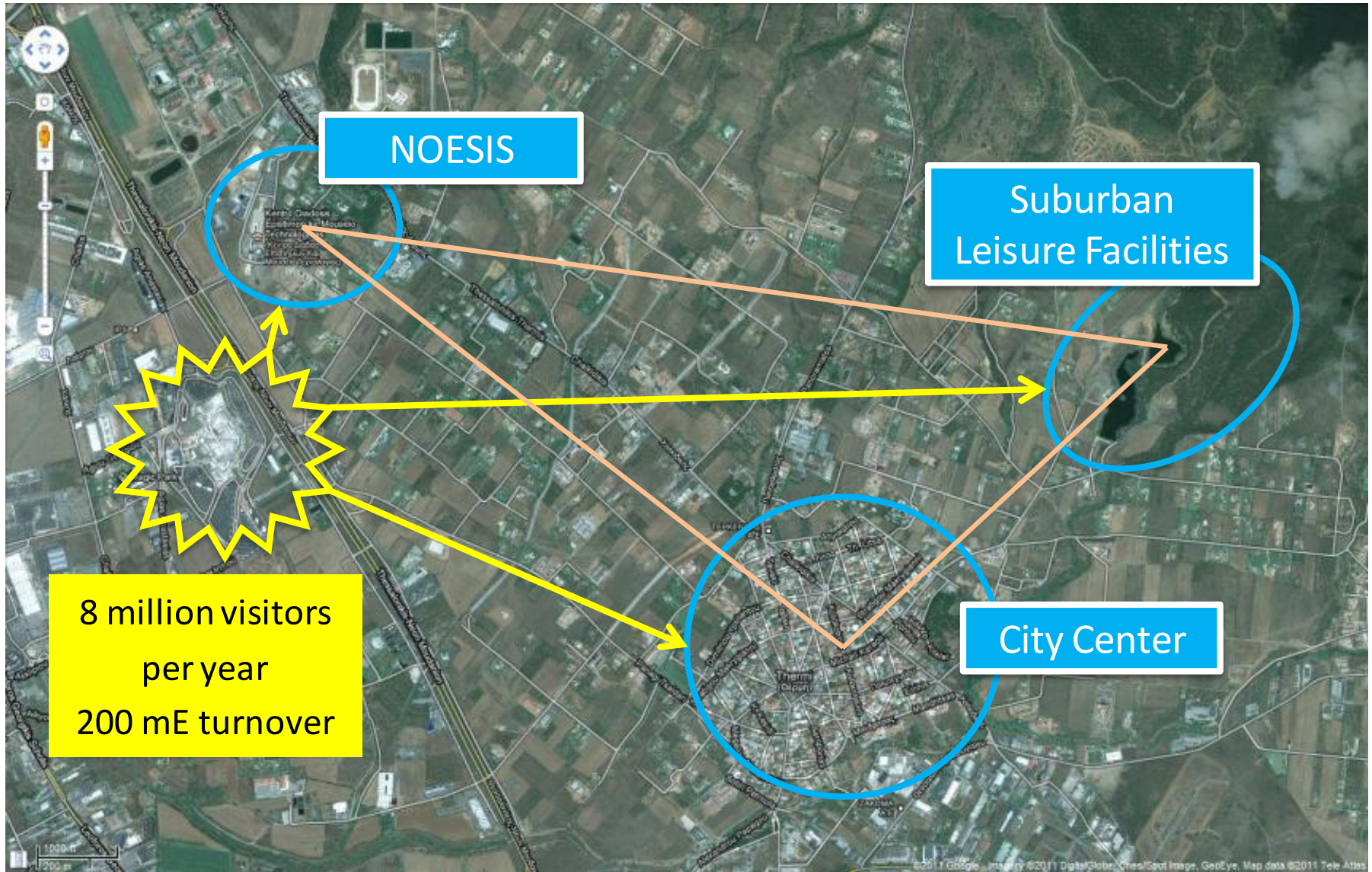
➤ Growing city of Thermi

➤ A commercial district / Malls and entertainment

➤ An innovation district (CERTH, Technopolis, Incubators, Museum of Science, Universities)



## 2. L2: Defining the innovation ecosystem (a commercial ecosystem)



## 3. L3: Selecting digital spaces and smart applications

### 1. Objectives: Problem to solve

- Create a platform for smart commercial / entertainment district
- Increase the commercial hinterland of Thermi's CBD
- Take advantage of the huge commercial activity of MED COSMOS

### 2. Survey for solutions

- Initial ideas in PEOPLE DoW
- **OPEN SOURCE SOLUT.**
- Literature review -20 solutions
- Meetings and proposals by stakeholders
- Data models for different solutions

### 3. Constraints


- Estimation about achievable Process and Results indicators
- Applications development costs
- Data and content creation costs
- Business models for sustainability



# 4. Integration: Search for spatial intelligence

## I. Connecting service providers and users: A public consultation

**PEOPLE SMART CITY PROJECT- Themi Pilot**



**Location based service based on**

- find the closest public bicycle station
- consult availability and location
- station visualization in a map
- interactive browsing through all the
- direct access to preferred stations
- iPhone and java phones



**4. ΗΜΕΡΟΛΟΓΙΟ ΕΚΔΗΛΩΣΕΩΝ ΣΤΗΝ ΠΕΡΙΟΧΗ.** Η υπηρεσία αφορά στη δημιουργία ενός ημερολογίου εκδηλώσεων που πραγματοποιούνται στην περιοχή. Στο ημερολόγιο αυτό οι φορείς της περιοχής μπορούν να καταχωρούν τις μελλοντικές εκδηλώσεις τους. Μεγάλες διαδραστικές οθόνες σε δημόσιους χώρους θα πληροφορούν για τις εκδηλώσεις και πρόσβαση σε αυτές.

**DIGITAL CALENDAR OF EVENTS:** Online application in which organizations located in the area inform about future workshops, conferences, and other events. Large interactive displays in public places inform about events and access to them.

1-Καθόλου χρήση 2-Λίγη χρήση 3-Κάπως χρήση 4-Χρήσιμη εφαρμογή 5-Πολύ χρήσιμη εφαρμογή N/A

ΠΛΗΡΟΦΟΡΗΣΗ ΠΑ ΕΚΔΗΛΩΣΙΣ ΣΕ ΔΗΜΟΣΙΟΙ ΘΕΩΝΕΣ

**PEOPLE SMART CITY PROJECT- Themi Pilot**




**5. ΠΡΟΣΒΛΗ ΕΓΚΑΤΑΣΤΑΣΕΩΝ ΑΝΑΡΧΗΣ:** Η εφαρμογή παρουσιάζει τις εγκαταστάσεις αναρχής του Δήμου Θέρμης. Η παρουσίαση δε γίνεται με φωτογραφίες ζώντα και ποικιλία. Η εφαρμογή δε είναι προσαρμοσμένη με υπολογιστών, κινητών τηλεφώνων, και οθόνες σε δημόσιους χώρους.

**VIEW RECREATION FACILITIES:** The application shows the recreational facilities in the area with photos, videos and panoramas, and the access is made by PCs, smart phones and public displays.

ΑΥΤΟΜΑΤΟ ΜΕΤΡΗΣΗ ΧΡΗΣΗΣ N/A

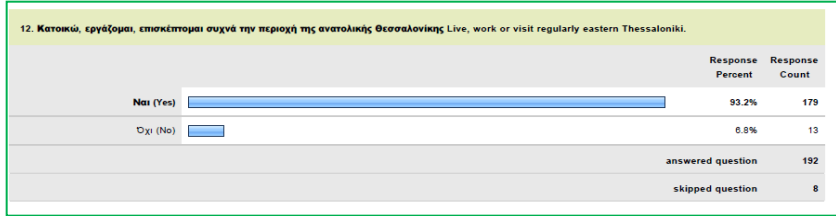
**PEOPLE SMART CITY PROJECT- Themi Pilot**



**3. ΎΠΗΡΕΣΙΑ ΑΥΤΟΜΑΤΗΣ ΜΕΤΡΗΣΗΣ ΧΡΗΣΗΣ ΠΟΛΙΤΩΝ:** Πρέσβειρα σύστημα σύστημα μέτρησης ποδηλάτων κλιμακωτά ζώντα. Επιτρέπει την πρόσβαση σε ποδηλάτα με αυτοματισμένο τρόπο και υπολογίζει την πραγματική χρήση χρόνου των ποδηλάτων και την αξία της υπηρεσίας. Το σύστημα μπορεί να χρησιμοποιήσει μέτρησης ζώντα σε οποία διαθέτουν ειδικά μικροελεγκτή κάρτα για να παρακολουθούν ποδηλάτα αλλά και παρακολουθούν ζώντα στην μη την χρήση κάρτα πληροφορία και πιστωτικές κάρτες σημαίνει να έχουν άμεση πρόσβαση σε ποδηλάτα.

**BIKE SHARING SYSTEM:** Allows access to bicycles and calculates the actual time of use of bicycles and the corresponding costs. The system is supported by a smartphone application.

ΑΥΤΟΜΑΤΟ ΜΕΤΡΗΣΗ ΧΡΗΣΗΣ N/A



**PEOPLE SMART CITY PROJECT- Themi Pilot**



**7. ΨΗΦΙΑΚΟΣ ΧΩΡΟΣ ΜΑΘΗΣΗΣ:** Αφορά στη ανάπτυξη ενός ψηφιακού περιβάλλοντος μέσα στο οποίο οι χρήστες δε μπορούν να δημιουργούν ψηφιακό περιεχόμενο εκπαιδευτικού και επαγγελματικού χαρακτήρα (video, παρουσιάσεις με αφήγηση, κείμενα, διαλέξεις, μαθήματα). Η μάθηση συνδέεται με αναμορφωτικές εκπαιδευτικές δραστηριότητες.

**DIGITAL LEARNING SPACE:** A digital environment in which users can create educational and learning digital content videos, presentations with narration, texts, lectures, courses), learning takes the form of game, and learning is associated with reward of educational character.

ΨΗΦΙΑΚΟΣ ΧΩΡΟΣ ΜΑΘΗΣΗΣ N/A

**PEOPLE SMART CITY PROJECT- Themi Pilot**



**12. Κατοική, εργαζόμενοι, επισκέπτες συχνά την περιοχή της ανατολικής Θεσσαλονίκης. Live, work or visit regularly eastern Thessaloniki.**

ΑΥΤΟΜΑΤΟ ΜΕΤΡΗΣΗ ΧΡΗΣΗΣ N/A

**PEOPLE SMART CITY PROJECT- Themi Pilot**

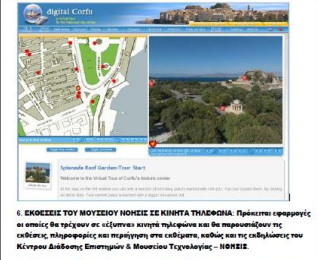


**5. ΕΓΓΡΑΦΜΑΤΙΚΟΣ ΟΔΗΓΟΣ:** Αφορά στη δημιουργία ψηφιακού καταλόγου που δε παρουσιάζει τα καταστήματα και τους επαγγελματίες της περιοχής, τευτάρουμε με τη περιοχή θεματικού καταλόγου αλλά και πόνου στο χώρο. Παρέχουν 400 καταστήματα λειτουργούν στο κέντρο της πόλης ενώ μεγάλες είναι και οι αριθμοί των επαγγελματιών. Για την καλύτερη οργάνωση του υλικού η πληροφορία δε προσφέρεται σε κατηγορίες όπως π.χ. (ενοχεία, ξενοδοχεία, καταστήματα ζώντα, μερικά γραφεία, γκαλερί, διαβάσεις, κλπ).

**ONLINE YELLOW PAGES:** Concerns a digital inventory of services and professionals, about 400, which operate in the city center. Information is displayed by category and location, including hotels, restaurants, clothing stores, real estate, doctors, lawyers, etc.

ΕΓΓΡΑΦΜΑΤΙΚΟΣ ΟΔΗΓΟΣ N/A

**PEOPLE SMART CITY PROJECT- Themi Pilot**



**6. ΕΚΘΕΣΕΙΣ ΤΟΥ ΜΟΥΣΕΙΟΥ ΙΟΝΗΣ ΣΕ ΚΙΝΗΤΑ ΤΗΛΕΦΩΝΑ:** Πρέσβειρα εφαρμογή σε οποία δε υπάρχουν σε ζώντα πληροφορίες και δε παρουσιάζουν τις εκθέσεις, πληροφορίες και περιήγηση, καθώς και της συμβολής του Κέντρου Διερεύνησης Επιστημών & Μουσείου Τεχνολογίας - ΙΟΝΗΣ.

**EXHIBITIONS OF NOESIS MUSEUM IN MOBILE PHONES:** A series of applications that present exhibitions and guide to exhibits of the Center for Science & Technology Museum on smartphones.

ΠΡΟΣΒΛΗ ΣΤΟ ΚΙΝΗΤΟ ΤΗΛΕΦΩΝΟ N/A



(cont)

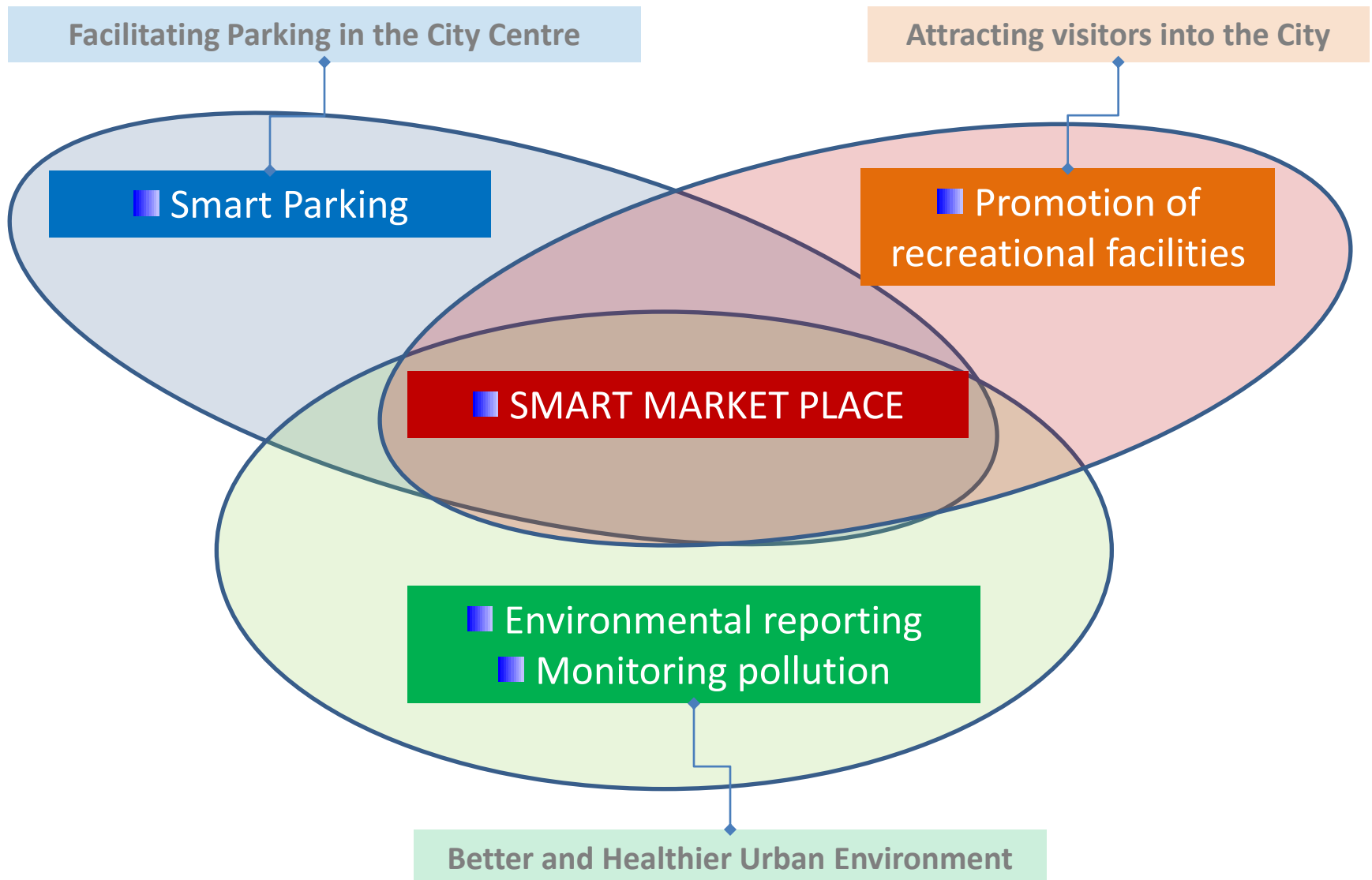
# Public consultation: Evaluation by 200 users + use cases by stakeholders

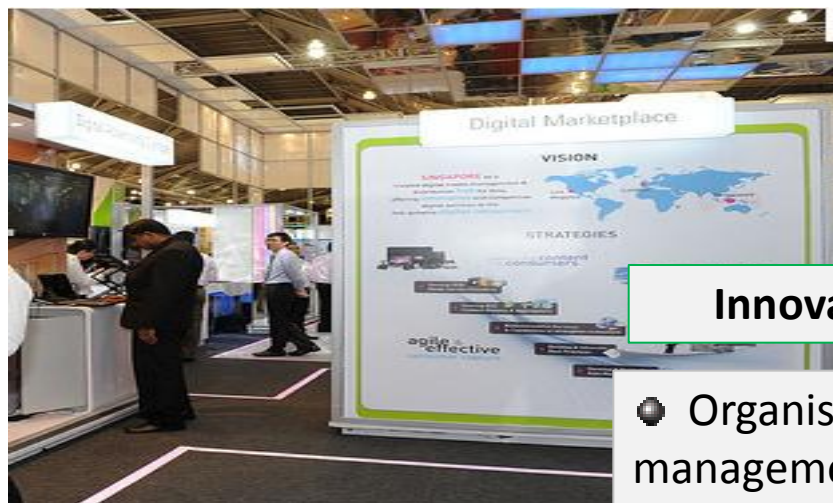
Table 1: SELECTED APPS AND SERVICES

198 responses		SCORES (%)						Based on 5	Based on 4+5		Selected apps
		1	2	3	4	5	na				
1	BEST ROUTE PLANNER	0,50	4,70	11,40	31,10	<b>52,30</b>	0,00	2	83,40	2	
2	PARKING SPACES AVAILABILITY	0,50	1,00	7,70	19,60	<b>70,60</b>	0,50	1	90,20	1	1 web +cellphone
3	BIKE SHARING SYSTEM	0,50	6,20	17,40	32,80	<b>42,10</b>	1,00	3	74,90	3	2 web +cellphone
4	DIGITAL CALENDAR OF EVENTS	0,5	4,6	20	32,3	<b>41,5</b>	1	2	73,80	2	
5	RECREATION FACILITIES GUIDE	0	6,7	18,6	<b>43,3</b>	31,4	0	4	74,70	4	3 web +cellphone
6	MUSEUM IN MOBILE PHONES GUIDE	2,1	10,3	26,2	<b>37,4</b>	24,1	0		61,50		cell phone
7	DIGITAL LEARNING SPACE	1,6	6,3	19,9	34,6	<b>35,6</b>	2,1	3	70,20	3	
8	VIRTUAL MARKETPLACE	1	9,8	17,5	34	<b>37,1</b>	0,5	1	71,10	1	4 web + screens
9	ONLINE YELLOW PAGES	0,5	4,1	14,4	37,4	<b>43,6</b>	0		81,00		
10	CITIZENS REQUESTS	0	0,5	3,1	19,5	<b>75,4</b>	1,5	1	94,90	1	5 web +cellphone
11	WIRELES ATMOSPHERIC POLLUTION	1,5	4,1	17,9	33,7	<b>41,8</b>	1	2	75,50	2	6 web +cellphone

# Integration

## II. Connecting applications and e-services





### Digital Marketplace

#### Innovation Routines

- Organisation and management of the digital marketplace
- Promotion of products and services rules
- Learning the art of digital marketing
- Marketing alliances
- Cooperative suppliers selections

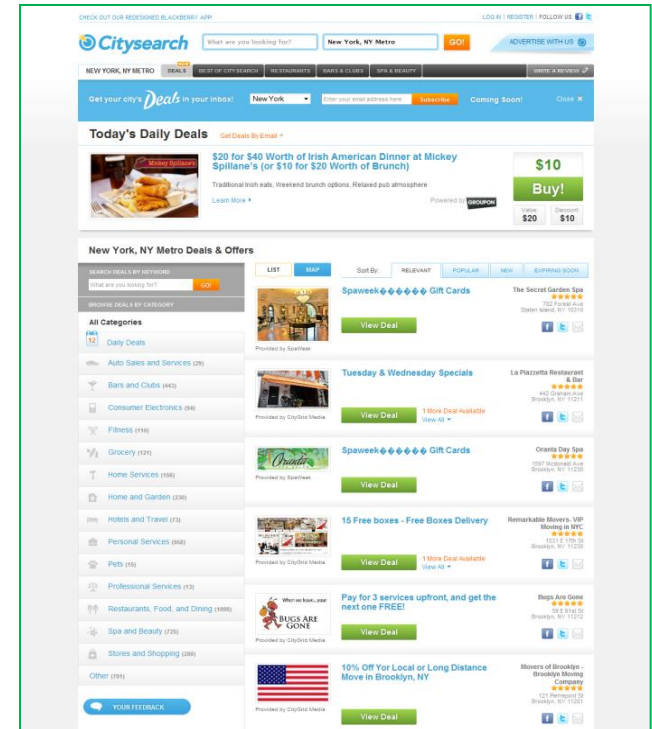
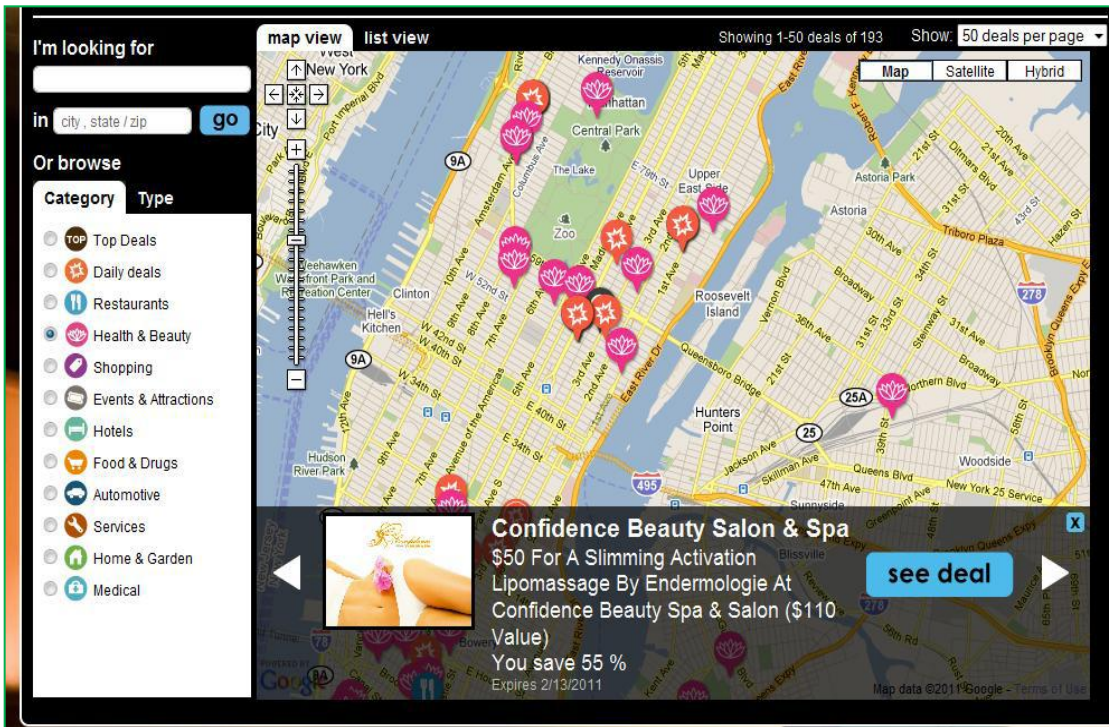
- Business Directory
- Virtual marketplace
- Product / services offer
- Promotion coupons
- Find the best offer
- Recreation virtual guide
- Public screen access points
- Finding a parking place
- Environmental pollution visualization and alert
- Citizens environmental requests

#### Communities

- Commercial community
- Local vendors
- Larger marketplaces
- End users / consumers
- Citizens
- Local trade association

# 5. Solutions and services development

## Core service: SMART MARKETPLACE based on CROWSOURCING



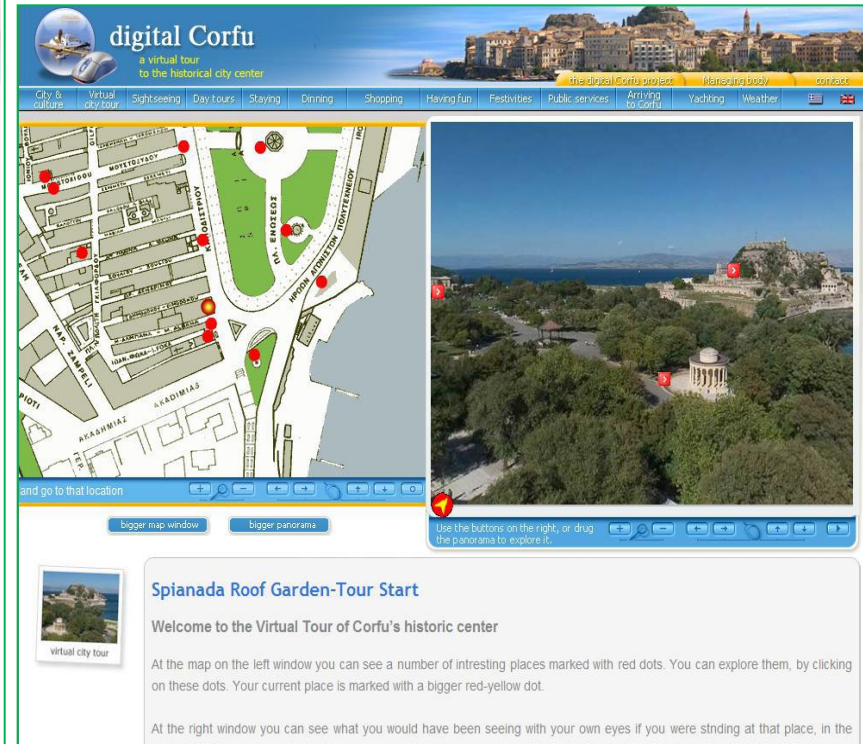
The service aim to sustain the local marketplace and local businesses. It will consist of five subsystems / applications:

- **A business directory** which will present the local businesses and professionals (about 400) on the city map.
- **A virtual representation of the local marketplace and shops.**
- **A coupon site containing promotional codes**, from local retailers and professionals, offering discounts to specific products and services.
- **An Optimisation Engine** - “Best buy” based on open data available from the relative price watch system
- **A review engine** that assists customers in gathering local shopping information, posting reviews, assessments and opinions of local shopping.



# 5. Solutions and services development

## Core service: RECREATION MARKET - VIRTUAL GUIDE



The service supports the creation of virtual tours of recreation facilities using interactive maps, 360o panoramas, video and three-dimensional images, and the access is made by PCs, smart phones and public displays. It can be complemented by a series of sub-applications that present exhibitions and guide to exhibits of the Center for Science & Technology Museum on smart phones. A free Wi-Fi networks is prerequisite.

# 5. Solutions and services development

## Complementary service: PARKING SPACE AVAILABILITY

**ParkPGH**  
find garage parking fast

Find a garage near  Choose Destination

ParkPGH provides real-time parking for garages in Pittsburgh's Cultural District.

### Parking Garages

Spaces	Garage
46	6th & Penn
228	Ft Duquesne & Sixth
462	Giant Street Transportation Center
Low/Full	Smithfield & Liberty
Low/Full	Theater Square
Low/Full	Three PNC Plaza
Low/Full	Town Place

Map controls: Map, Satellite, Terrain

Legend: Low / Full, Approaching Capacity, Availability, Destination

**Have an iPhone?**

**Have another phone?**

- Mobile**  
[m.parkpgh.com](http://m.parkpgh.com)  
Just view the website in your mobile web browser for nearby lot availability. Works with most smartphones.
- SMS/Text**  
Text 'PARKING' to 412-423-8980  
Want it fast? Text your favorite lot's keyword or just browse availability by zone.  
[View mobile shortcuts.](#)
- Voice**  
Call 412-423-8980  
The call-in-system works with any phone. Just dial for lot availability.

Carrier  11:13 PM

Stats **SPACE DEFENDERS** Logout

100% 000006999

Map showing Boston area with parking availability indicators (P icons).

**SURVEY AREA**

The service is based on Parking Finder Tool which provides real-time parking for garages in city's center. In the simplest form this application will inform about available parking places in the area (location, price etc), and in more advanced form will include dynamic real-time information **based on sensors** about parking at different places (e.g. on-street metered parking). The application can be accessed through the web or smart phones.

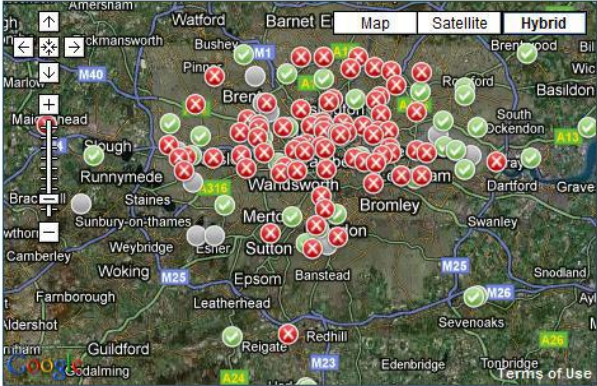


# 5. Solutions and services development

## Complementary service: AIR POLLUTION MONITORING

### LAQN Monitoring Statistics

Enter postcode or area:



Select a monitoring site to view:

Change objective:

Include closed sites:

Achieved  Achieved but raised  Exceeded  No Data  Closed

### Bulletins Site Details Statistics Pollution Episodes

Your selected monitoring site » [Lambeth - Brixton Road](#)

Air Quality Statistics:

The table below shows whether pollution levels recorded at the site you have selected remained within the Government's Air Quality Strategy Objectives in 2011 (to date). For further basic statistics click on the button below, or for more precise statistics, use the [Statistics Calculator](#).

Pollutant	Objective	Was it achieved?	Value
Sulphur Dioxide	No. days 24hr mean >125ug/m3	YES	0
Sulphur Dioxide	No. hours hourly mean >350ug/m3	YES	0
Sulphur Dioxide	No. periods 15min mean >267ug/m3	YES	0
PM10 Particulate	Annual Mean (ug/m3)	YES	35
PM10 Particulate	No. days 24hr mean >50ug/m3	YES	1
PM10 (redundant method)	Annual Mean (ug/m3)	YES	35
PM10 (redundant method)	No. days 24hr mean >50ug/m3	YES	1
Nitrogen Dioxide	Annual Mean (ug/m3)	NO	188
Nitrogen Dioxide	No. hours hourly mean >200ug/m3	NO	414

\* Note that these results cover from the start of the year to now, and are still subject to change until the end of the year.

Information service based on a **network of wireless sensors** that measure air pollution (CO<sub>2</sub>, nitrogen oxides, microparticles, pollen) and send measurements to a central hub. Data are presented to citizens on digital and physical displays, screens and balloons at different locations.

# 5. Solutions and services development

## Complementary service: CITIZENS ENVIRONMENTAL REQUESTS

**Report Step 2 - Issue Details** Help

Drag red marker to refine the location.  
+ Zoom In - Zoom Out  
Where will this report go?

**Summary\***

**Description**

**Street Address\***  
, Philadelphia, PA

**Upload an Image**

**Your name**

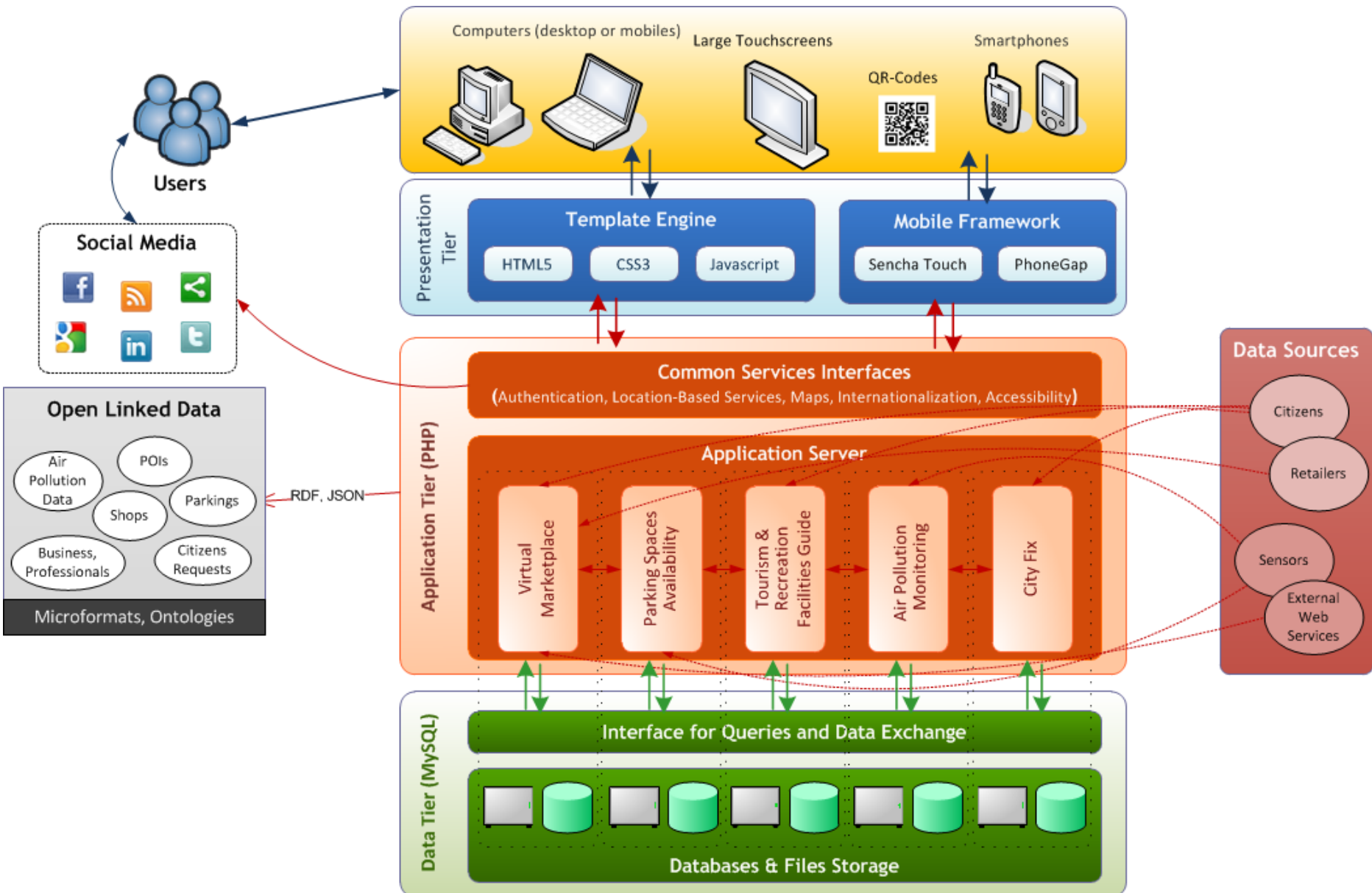
**Your email\*** always kept private

Step 2 of 2

The service enables residents to report local problems. Users can also make suggestions for improving the environment of their neighborhood. With this form of community activism, residents are encouraged to become active citizens by reporting and improving aspects of the city's environment. Users may add comments, suggest solutions, or add video and pictures and they can be informed about the solving stage of the reported problem. E-mail alerts will be also available.

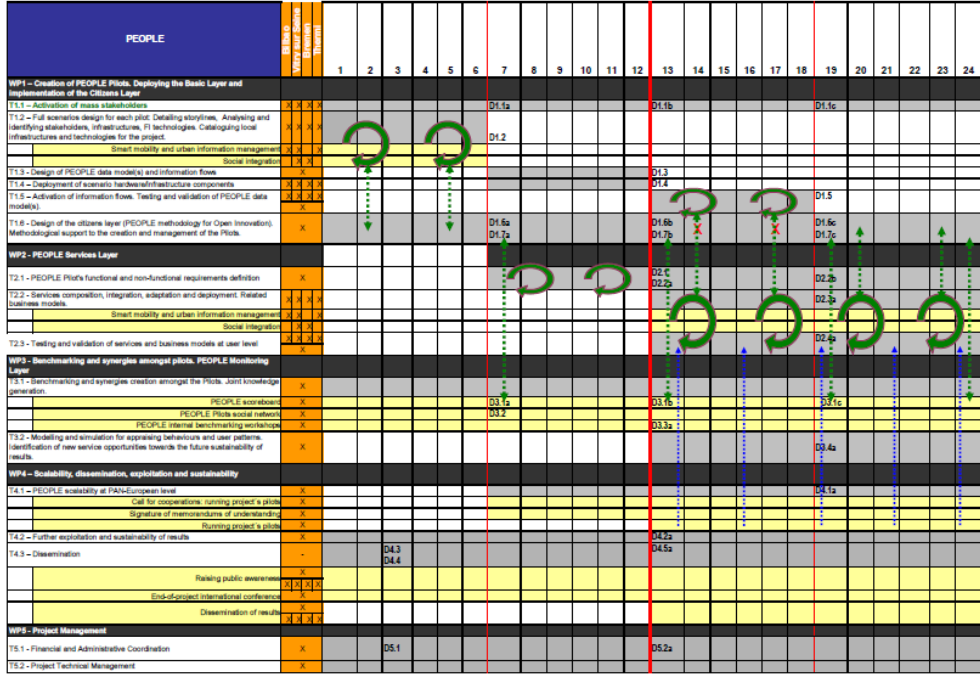


# 5. Solutions and services development IT architecture



# 7. Monitoring and Improvement Cycles:

## Measuring the impact of e-services on the commercial ecosystem



### SMART ECONOMY

Indicator N°	Indicator	Relating to which project objective	Method of measurement
1	Commercial SMEs of Themi adopting smart commerce practices	At the core of the Themi pilot is the development of a SMART MARKETPLACE offering services of online product promotion, online professional services, best buy solutions, and social responsibility in entrepreneurship.  Increase the number of commercial SMEs adopting the Smart Marketplace application and online services	1.1 Number of SMEs adopting the smart marketplace application and its services 1.2 Number of users in the Smart Marketplace application 1.3 Number of visitors in the commercial center of Themi before and after the creation of the Smart Market place
2	Citizens of Themi using smart commerce applications and tools	Increase the intelligence of citizens in finding the most profitable places for commerce	2.1 Number of citizens using the smart finder application within the Smart Marketplace
3	Professionals located in Themi using smart promotion applications and tools	Increase the number of professionals adopting the Smart Marketplace application and its services	3.1 Number of professional adopting the Smart Marketplace application 3.2 Number of users of this application

### SMART INFRASTRUCTURES

Indicator N°	Indicator	Relating to which project objective	Method of measurement
9	Smart parking usage	A smart parking solution is accompanying the Smart Marketplace application. The objective is to facilitate the finding of parking places in the city of Themi and reduce the time, traffic jams and pollution created from users looking a parking place	4.1 Number of users being informed from the smart parking solution 4.2 Gains in time for finding a parking place because of the operation of smart parking service

### SMART GOVERNANCE

Indicator N°	Indicator	Relating to which project objective	Method of measurement
5	Citizens information	Increase the visibility of smart city solutions with the population of Themi	5.1 Number of citizens using the combined smart city solutions in Themi
6	Open data	Offer possibilities in the software development community for applications based on open data provided by the sensors networks and other applications of the pilot in Themi	6.1 Number of software development companies being informed about open data available by the municipality of Themi

### QUALITY OF LIFE

Indicator N°	Indicator	Relating to which project objective	Method of measurement
7	Users and citizens using the quality of air application and e-service	Informing users and citizens about the quality of air in four areas of Themi and inviting customers for business in areas of low pollution and high quality of environment.	7.1 Number of users being informed about air quality and single-business in Themi
8	Citizens participation in environmental improvement e-service	Involving citizens in participatory environmental alert and improvement	8.1 Number of citizens participating through different channels, giving feedback, requirements or suggestions regarding the quality of environment in Themi. 8.2 Number of citizens request addressed to the municipality and satisfied

